

# Project Management

## Phases

Ideation	Initiation	Planning	Execution	Closure	Manage
			Benefits, impact, value		

## Common PM failures

- Lack of reason
- Weak support/sponsorship
- Wrong PM methods
- Overly optimistic
- Poorly defined scope
- Ignoring key stakeholders
- Lack of risk management

## Project Classification

Complexity	Uncertainty
Size	Novelty
Scope	Experience
Stakeholders	Clarity
Alignment	Budget/Resources

\* Efficiency Projects 0/1 \* Growth Projects 2/3 \* Transformative 4/4