Project Management

Phases

Project Selection

- Inexperience, "Ideas"
    - Unclear goals, timelines etc.
    - → Limit effort
- Experience, "Project Engagement"
- Mastery, "Known Project"

Project Phases

Ideation	Initiation	Planning	Execution	Closure	Manage
					Benefits, impact, value

Common PM failures

- Lack of reason
- Weak support/sponsorship
- Wrong PM methods
- Overly optimistic
- Poorly defined scope
- Ignoring key stakeholders
- Lack of risk management

Project Classification

Complexity	Uncertainty
Size	Novelty
Scope	Experience
Stakeholders	Clarity
Alignment	Budget/Resources

* Efficiency Projects 0/1 * Growth Projects 2/3 * Transformative 4/4